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• [Portfolio](#)

Graphic and UX/UI Designer

Creative designer with 1 year of experience, focus on visual communication and UX/UI, specialize in brand visual identity, illustration, and immersive interactive designs. Proficient in Adobe Creative Suite and Figma. I have had opportunities in presenting the design outcome to board members and clients, directly communicating and executing the brief with the clients. Passionate about creating visually compelling messages that resonate with target audiences.

EXPERIENCE

Design Intern, Creative Design Lead Role

DeakinTALENT FreelancingHUB, Melbourne

July 2025 – October 2025

- Collaborated with a multidisciplinary team to redesign Australasian Delirium Association's (ADA) website on Wix following the new brand guideline improving navigation and accessibility, reorganising contents, and integrating key features such as event management, search, newsletter automation, and podcast onto the website.
- Applied WebAIM contrast analysis on font and background colours to meet accessibility standards for elderly and visually impaired audiences.
- Applied ADA's new brand guide across all digital assets, developed cohesive social media visuals for Instagram, Facebook and LinkedIn, and resource materials templates, including podcast, newsletter and pamphlet.
- Researched audience demographics and recommended scheduling tools (Buffer, Planable, SocialBee) for better content planning.
- Improved ADA's capacity to share resources and engage with carers, health professionals, and the public across Australia and New Zealand with a more developed and cohesive digital presence.
- Presented the design outcomes and strategic recommendations to the ADA board

Design Intern

FPT Software Ho Chi Minh, Vietnam

November 2024 – March 2025, November 2025 - January 2026

- Creating a supply chain management platform, assisting the process of planning and sourcing materials for manufacturers.
- Conducted UX research and user flow analysis on competitors to identify usability issues of our own design.
- Designed and refined interface in Figma, collabing closely with front-end developers and the design team.
- Designed promotional and learning materials, pamphlet and created project documents for different teams following the company's branding and creative direction

EDUCATION

Deakin University - Burwood, Melbourne

Bachelor of Design (Communication Design and Interactive Design)

03/2023 – 02/2026 (Graduate with Distinction)

SKILLS

Tools

- Adobe Suite – Photoshop, Illustrator, InDesign
- Figma
- Blender
- Unreal Engine

Languages

- English - Fluent (3 years of education in the United States)
- Vietnamese - Native
- Japanese - JLPT N4

Technical Skills

- Visual Communication and Branding
- Typography and Layout Design
- Interactive and responsive UX/UI design
- 3D Modeling and Rendering

Professional Skills

- Project and time management
- Collaboration and teamwork
- Sustainable Design Practices
- Creative Problem-Solving